

FOOTPRINT

We are the second largest snacking company in Canada + A top 10 food company

#1 IN COUGH **HALLS**

#1 IN BISCUITS **OREO**

#2 IN GUM **Trident**

#3 IN CHOCOLATE **Cadbury**

#1 IN CANDY **maynards**

53% BISCUIT
47% CONFECTIONERY **SALES**

PROUDLY CANADIAN

5 FACTORIES MAKING NEARLY 600 PRODUCTS FOR CANADA AND THE US



\$37M
IN GLADSTONE



\$40M
IN HAMILTON



\$130M
IN EAST YORK

LOVED BRANDS



BRINGING BRANDS TO LIFE



PEOPLE

~2,400 PEOPLE
ACROSS NINE SITES

100 COLLEAGUE EVENTS EVERY YEAR!

OUR PEOPLE

OUR PASSION



SOURCING CANADIAN



We source from over 30 suppliers and farmers in Ontario for wheat, canola oil, and corn



The majority of the milk that goes into Canadian Cadbury Dairy Milk comes from Quebec

WELL-BEING

We make & bake products for both indulgence and for your well-being. Where we can improve the profile of our products, without compromising taste, we do.



SODIUM: Reduced sodium in our cookies and crackers by around 30% between 2009 – 2016*



SERVING SIZE: The majority of our chocolate and candy innovation serving sizes are less than 250 kcal



TRANS FATS: We have 0 artificial added trans fats in our products



GMO: We are investing in non-GMO

*mg sodium per 100g product, with % assessed verse sales of the product (sales weighted average)

COMMUNITY

We have donated \$400K to youth soccer clubs since 2015

We have contributed over \$3m to local charities in the past 5 years



United Way



Boys & Girls Clubs of Canada



CANADIAN RED CROSS

Food Banks Canada



30,000 Bikes sent to Ghana over the last 10 years

Employees volunteered 500+ hours in 2018

For further information, please contact gemma.pryor@mdlz.com

Mondelēz
International
SNACKING MADE RIGHT