

FOOTPRINT

We are the second largest snacking company in Canada
 +
 A top 10 food company

#1 IN COUGH **HALLS**

#1 IN BISCUITS **OREO**

#2 IN GUM **Trident**

#3 IN CHOCOLATE **Cadbury**

#1 IN CANDY **Maynards**

53% BISCUIT SALES
 47% CONFECTIONERY SALES

PROUDLY CANADIAN

5 FACTORIES MAKING NEARLY 600 PRODUCTS FOR CANADA AND THE US

\$37M IN GLADSTONE
 \$40M IN HAMILTON
 \$130M IN EAST YORK

LOVED BRANDS



BRINGING BRANDS TO LIFE



PEOPLE

~2,600 PEOPLE ACROSS NINE SITES

100 COLLEAGUE EVENTS EVERY YEAR!

OUR PEOPLE

OUR PASSION



SOURCING CANADIAN

We source from over 30 suppliers and farmers in Ontario and Quebec for wheat, canola oil, milk and corn.



WELL-BEING

We make & bake products for both indulgence and for your well-being. Where we can improve the profile of our products, without compromising taste, we do.

- SODIUM:** Reduced sodium in our cookies and crackers by around 30% between 2009 - 2016*
- SERVING SIZE:** The majority of our chocolate and candy innovation serving sizes are less than 250 kcal
- TRANS FATS:** We have 0 artificial added trans fats in our products
- GMO:** We are investing in non-GMO

*mg sodium per 100g product, with % assessed verse sales of the product (sales weighted average)

COMMUNITY

We have donated \$400K to youth soccer clubs since 2015

We have contributed over \$3m to local charities in the past 5 years



United Way



Boys & Girls Clubs of Canada



CANADIAN RED CROSS

Food Banks Canada



31,000 Bikes sent to Ghana over the last 10 years

Employees volunteered 1800+ hours in 2018

Mondelēz
 International
 SNACKING MADE RIGHT

